

PRIVACY POLICY FOR UP-STYLE ME LTD

LAST UPDATED: 29/10/25

This Privacy Policy describes how your personal information is collected, used and shared when you visit or make a purchase from Up-Style Me Ltd.

1. Introduction

Up-Style Me Ltd respects your privacy and is committed to protecting your personal information in accordance with the **Privacy Act 2020 (New Zealand)**.

This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you interact with us through our website www.upstylemeltd.co.nz, products, or services.

If you have any questions, please contact us at:

 **Email:** upstyleme15@gmail.com

 **Phone:** 021 860 236

 **Postal address:** 50 North Eyre Road, Swannanoa 7692

2. Information We Collect

We may collect the following types of personal information:

- Name, email address, phone number, postal address
- Payment and billing details
- Account login or profile information
- Communications and feedback you provide
- Usage data such as IP address, browser type, pages visited, and cookies
- Any other information you voluntarily provide

3. How We Collect Your Information

We collect information directly from you when you:

- Register or create an account

- Purchase or use our products or services
- Subscribe to our newsletter or updates
- Contact us by email, phone, or through our website

We may also collect information automatically when you visit our website using cookies or analytics tools (see **Section 8**).

4. How We Use Your Information

We use your personal information to:

- Provide and manage our products or services
- Process payments and send invoices or receipts
- Communicate with you about your account or support requests
- Send you updates, promotions, or marketing materials (you can opt out anytime)
- Improve our website, products, and services
- Meet our legal obligations

We will only use your personal information for the purposes for which it was collected or for directly related purposes.

5. Disclosure of Your Information

We may share your personal information with:

- Service providers who assist us with operations (e.g., payment processors, cloud storage, analytics, marketing platforms)
- Professional advisors (e.g., accountants, lawyers)
- Government agencies or regulators where required by law

We do **not** sell or rent your personal information to third parties.

6. International Data Transfers

Some of our service providers may be located outside New Zealand. Where your information is transferred overseas, we take reasonable steps to ensure that the recipient is subject to privacy protections that, overall, provide comparable safeguards to those under the **Privacy Act 2020**.

7. Data Security and Retention

We take reasonable steps to protect personal information from misuse, interference, loss, and unauthorised access, modification, or disclosure.

We retain personal information only as long as it is needed for the purposes for which it was collected, or as required by law. After that, it will be securely deleted or anonymised.

8. Cookies and Analytics

We use cookies and similar technologies to improve your browsing experience and to analyse website traffic.

You can manage or disable cookies through your browser settings. If you disable cookies, some features of our website may not function properly.

We may also use third-party analytics tools (e.g., Google Analytics) that collect information such as your IP address, browser type, and pages visited. This data helps us understand and improve how people use our website.

9. Access and Correction

You have the right to:

- Request access to the personal information we hold about you
- Request correction of any inaccurate or incomplete information

To make a request, contact our admin team at upstyleme15@gmail.com and we will respond as soon as possible in accordance with the Privacy Act 2020.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated “Effective Date.” We encourage you to review this page periodically.

11. Contact Us

If you have any questions, concerns, or complaints about how we handle your personal information, please contact:

Office Admin

 Email: upstyleme15@gmail.com

If you are not satisfied with our response, you can contact the **Office of the Privacy Commissioner**: <https://www.privacy.org.nz/>